SEMESTER S8

NEXT GENERATION INTERACTION DESIGN

(Common to CS/CR/CM/CA/CD/AM/AD/CN/CC/CI/CG)

Course Code	**PECST865**	**CIE Marks**	40
Teaching Hours/Week (L: T:P: R)	3:0:0:0	**ESE Marks**	60
Credits	5/3	**Exam Hours**	2 Hrs. 30 Min.
Prerequisites (if any)	None		

Course Objectives:

1. To provide a comprehensive understanding of the principles of interaction design and their application in augmented reality (AR) and virtual reality (VR) environments.
2. To equip learners with practical skills in developing, prototyping, and evaluating AR/VR applications, focusing on user-centered design and advanced interaction techniques.

SYLLABUS

Module No.	Syllabus Description	Contact Hours
1	**Introduction to Interaction Design and AR/VR :-** Fundamentals of Interaction Design - Principles of interaction design, Human-computer interaction (HCI) basics, User experience (UX) design principles; Introduction to AR and VR - Overview of AR and VR technologies (Key differences and Application), Overview of AR/VR hardware (headsets, controllers, sensors), Software tools and platforms for AR/VR development.	8
2	**User-Centered Design and Prototyping :-** Understanding User Needs and Context - User research methods, Personas and user journey mapping, Contextual inquiry for AR/VR, Designing for AR/VR Environments, Spatial design principles, Immersion and presence in AR/VR, User interface (UI) design for AR/VR; Prototyping and Testing - Rapid prototyping technique, Usability testing methods, Iterative design and feedback loops.	8
3	**Advanced Interaction Techniques :-** Gesture - Designing for gesture-based interaction, Implementing gesture controls in AR/VR applications; Voice - Voice recognition technologies, Integrating voice commands in AR/VR; Haptic Feedback and Sensory Augmentation - Understanding haptic feedback and tactile interactions; Eye Gaze - Designing and integrating Eye Gaze in VR; Spatial Audio;	11

	Microinteraction; Motion capture and tracking technologies; Natural Language Interaction and conversational interfaces; Type of IoT sensors and uses.	
4	**Implementation, Evaluation, and Future Trends :-** Developing AR/VR Projects - Project planning and management, Collaborative design and development, Case studies of successful AR/VR projects; Evaluating AR/VR Experiences - Evaluation methods and metrics, Analyzing user feedback, Refining and improving AR/VR applications; Future Trends and Ethical Considerations- Emerging technologies in AR/VR, Ethical implications of AR/VR, Future directions in interaction design for AR/VR.	**9**

Course Assessment Method
(CIE: 40 marks, ESE: 60 marks)

Continuous Internal Evaluation Marks (CIE):

Attendance	*Internal Ex*	*Evaluate*	*Analyse*	*Total*
5	**15**	**10**	**10**	**40**

Criteria for Evaluation(Evaluate and Analyse): 20 marks

- The students must be directed to measure the quality of the interfaces / GUI based on various techniques such as user testing.
- The students may be assessed based on their ability to analyze various performance of the interfaces /GUIs.

End Semester Examination Marks (ESE):

In Part A, all questions need to be answered and in Part B, each student can choose any one full question out of two questions

Part A	Part B	Total
• 2 Questions from each module. • Total of 8 Questions, each carrying 3 marks **(8x3 =24marks)**	• 2 questions will be given from each module, out of which 1 question should be answered. • Each question can have a maximum of 3 subdivisions. • Each question carries 9 marks. **(4x9 = 36 marks)**	**60**

Course Outcomes (COs)

At the end of the course students should be able to:

Course Outcome		Bloom's Knowledge Level (KL)
CO1	Apply fundamental interaction design principles and human-computer interaction (HCI) concepts to create effective and intuitive user experiences in AR/VR applications.	**K3**
CO2	Demonstrate proficiency in using AR/VR hardware and software tools for the development and prototyping of immersive environments.	**K3**
CO3	Conduct user research and apply user-centered design methodologies to tailor AR/VR experiences that meet specific user needs and contexts.	**K4**
CO4	Implement advanced interaction techniques such as gesture controls, voice commands, haptic feedback, and eye gaze in AR/VR applications to enhance user engagement and immersion.	**K3**
CO5	Evaluate AR/VR projects, utilizing appropriate evaluation methods and metrics, and propose improvements based on user feedback and emerging trends in the field.	**K5**

Note*: K1- Remember, K2- Understand, K3- Apply, K4- Analyse, K5- Evaluate, K6- Create*

CO-PO Mapping Table (Mapping of Course Outcomes to Program Outcomes)

	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PO9**	**PO10**	**PO11**	**PO12**
CO1	3	3	3	3								3
CO2	3	3	3	3	3							3
CO3	3	3	3	3	3							3
CO4	3	3	3	3	3							3
CO5	3	3	3	3								3

Note: *1: Slight (Low), 2: Moderate (Medium), 3: Substantial (High), -: No Correlation*

Reference Books				
Sl. No	**Title of the Book**	**Name of the Author/s**	**Name of the Publisher**	**Edition and Year**
1	Augmented Reality - Theory, Design and Development	Chetankumar G Shetty	McGraw Hill	1/e, 2023
2	Virtual Reality and Augmented Reality: Myths and Realities	Ralf Doerner, Wolfgang Broll, Paul Grimm, and Bernhard Jung	Wiley	1/e, 2018
3	Augmented Reality: Principles and Practice	Dieter Schmalstieg and Tobias Hollerer	Pearson	1/e, 2016
4	Human–Computer Interaction	Alan Dix, Janet Finlay, Gregory D. Abowd, Russell Beale	Pearson	3/e, 2004
5	Evaluating User Experience in Games: Concepts and Methods	Regina Bernhaupt	Springer	1/e, 2010
6	Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics	Bill Albert, Tom Tullis	Morgan Kaufman	2/e, 2013
7	The Fourth Transformation: How Augmented Reality & Artificial Intelligence Will Change Everything	Robert Scoble and Shel Israel	Patrick Brewster	1/e, 2016
8	Augmented Reality and Virtual Reality: The Power of AR and VR for Business	M. Claudia tom Dieck and Timothy Jung	Springer	1/e, 2019

Video Links (NPTEL, SWAYAM…)	
No.	**Link ID**
1	Interaction Design https://archive.nptel.ac.in/courses/107/103/107103083/
2	Virtual Reality https://archive.nptel.ac.in/courses/106/106/106106138/
3	Augmented Reality https://www.youtube.com/watch?v=WzfDo2Wpxks